

13-15 November'24



Istanbul Fair Centre
Yeşilköy, Istanbul

Helping you to find high quality high value

BUSINESS CONTACTS

LandscapeistanbulFair.com

Date : 13 - 15 November 2024

Landscape Istanbul Fair 2024 will be the 3rd edition of the Landscaping, Landscape Materials & Design, Ornamental Plants, Parks and Gardens Maintenance Fair

Venue : Istanbul Expo Centre, Istanbul, Türkiye.

Istanbul is a strategically located commercial and transportation hub for the whole region giving easy access to the growth markets of Europe, Middle East, Asia and Africa

Frequency : Annual

LIF 2023 : **Visitors;** 3,681 landscaping and horticultural trade professionals from 42 countries including Türkiye, Iraq, U.A.E., Saudi Arabia, Bulgaria, Serbia, Iran, Macedonia, Germany, Netherlands, Cyprus, Russia and CIS.

Exhibitors; Over 110 exhibitors occupying some 6,810 sqm (with 80% having already rebooked their stands for 2024).

Supported by: World Urban Parks, Istanbul Metropolitan Municipality, Süsbir (Turkish Ornamental Plants Producers Union) and PMO (Chamber of Landscape Architects)



ATHENA
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PRE-APPLICATION FORM

I would like to Exhibit. Please send me more information.

I would like to visit. Please send me an invitation.

Name - Surname

Company Name

Job Title

CSM (Mobile)

Website

E-Mail

To participate sqm of stand you require

To visit Number of invitations you require

I have read and understood the privacy policy on www.AthenaFuar.com.tr and I hereby give my consent to the processing of my personal data within the scope of GDPR (EU General Data Protection Regulation) and Turkish Law No. 6698 on the Protection of Personal Data.

SIGNATURE

Please SCAN QR CODE for ONLINE FORMS and website

Highlights for Exhibiting

- Strategically located in Istanbul, gateway to the dynamic and fast-growing markets of Eastern Europe, Central Asia, Middle East and North Africa.
- Gain valuable market insights by talking directly with buyers.
- Promote your products to thousands of key buyers from across the region.
- Sell the benefits of your products directly to potential buyers.
- Access exciting new markets.
- Network with award winning designers and landscaping contractors who run large-scale projects in MENA and Turkic Republics.
- Request one-to-one meetings with top buyers.

Highlights for Visiting

- Meet with suppliers from around the world offering a diverse range of the very latest products - broaden your purchasing horizons!
- See what's hot and what's not - find out about the latest trends in landscaping.
- Negotiate great deals directly with the supplier.
- Learn from award winning designers and landscaping contractors responsible for some of the biggest projects in MENA and Turkic Republics.
- Network with fellow landscaping professionals.
- Request one-to-one meetings with suppliers.

Exhibit Profile

- Indoor and outdoor ornamental plants
- Mediterranean plants
- Seasonal ornamental plants
- Garden accessories, tools, decorations
- Plant care products and protective chemicals
- Greenhouses and related materials
- Pool, Ponds, Fountains
- Landscaping and Gardening Equipments
- Irrigation and sprinkling technologies
- Urban Design and Playground Equipments
- Machinery, Mini Loaders, Planting Machines
- Pots and baskets
- Grass and Hydroseeding
- Cut Flowers
- Young Plants
- Floriculture Materials
- Horticulture Supplies
- Flower bulbs and seeds
- Soil, peat and perlite
- Exotic and miniature trees
- Fertilizer and chemicals
- Seedlings and seeds

Participation Fees

• 09 - 50 m ²	95 € / m ²
• 51 - 100 m ²	90 € / m ²
• 101 - 120 m ²	85 € / m ²
• 121 m ² and over	80 € / m ²

- 20% VAT will be added to prices
- Electricity and environmental fee will be added at 8,5 € per sqm
- Shell Scheme (Standard Stand System) rental fee is 55 € + VAT per sqm

Meeting Point of Continents



Istanbul Expo Centre (IFM) is Istanbul's largest exhibition area and currently plays host to approximately 100 exhibitions each year attracting hundreds of thousands of visitors. The venue is easily accessible by public transport or by car and has hotels, restaurants and shops on site.

Please scan QR codes for online forms and further details



[@LandscapeistanbulFair](https://www.linkedin.com/company/landscapeistanbulfair)



linktr.ee/Peyzajistanbul

Organised by

ATHENA Fuarçılık A.Ş.

Birlik Mah. 455. Sok. Ankara Konakları No:11 / 1 Çankaya - Ankara | TÜRKİYE
T: +90 312 495 95 91 (pbx) | +90 312 495 65 95 | +90 312 495 15 25

info@AthenaFuar.com.tr | LandscapeistanbulFair.com



@Peyzajistanbulfuari