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LANDSCAPE
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AIPH

PRESS RELEASE

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Landscape Istanbul Fair 2024 Receives International Horticultural Trade Exhibition Approval from the AIPH

Landscape Istanbul Fair 2024 (LIF 2024) has received approval from the international body that grants individual Expo Organisers worldwide the right to stage International Horticultural Expos - AIPH-International Association of Horticultural Producers.

AIPH is proud to have approved and supported more than 60 International Horticultural Exhibitions since 1960, and approval and recognition for this third edition of a Horticultural Trade Exhibition between 13 and 15 November 2024 will strengthen international support.



Tim Briercliffe
Secretary General of AIPH

AIPH Secretary General Tim Briercliffe comments: "AIPH is proud to be endorsing this world-class exhibition, which is playing an important role in driving the market in Türkiye and the region."

AIPH represents the interests of the global ornamental horticulture sector and its members represent thousands of flowers and ornamental plants growers located over six continents. Achieving approved status is a clear recognition from the AIPH of the value those trade events play in the development of the sector and as a result, LIF 2024 will be extensively promoted to the AIPH membership who in turn will be encouraged to support the Fair.

Commenting on this approval, Mustafa Gültekin GÖKGÜL, Chairman of Athena Fairs Inc., organiser of the Landscape Istanbul Fair, said: "We are honoured to receive this accolade from the AIPH after just two editions of LIF." He went on to say, "It is an endorsement of our vision and hard work to make LIF the most influential trade event for the ornamental plants, landscaping and horticulture industry in this region. With the approval of the AIPH, we look forward to welcoming even more international growers and buyers to LIF 2024."



Mustafa Gültekin GÖKGÜL
Chairman of Athena Fairs Inc.

When last held in 2023, LIF hosted nearly 3,700 buyers coming from 42 countries who took this opportunity to view and compare the latest products on display from over 100 exhibitors occupying some 7,000 net sqm of exhibit space. Based on the high demand for stands at LIF 2024, the organiser has reserved an additional hall to accommodate the anticipated increase in exhibiting companies and products to be displayed.

Taking place from **13-15 November 2024** at the Istanbul Fair Centre Türkiye, this will be the third edition of the show, and for the second time, it will play host to the World Urban Parks (WUP) Symposium, where expert speakers will share their experiences and visions for the future of urban green spaces. GÖKGÜL highlighted the support of the **Istanbul Municipality Parks and Gardens Department**, who, with their depth of experience and implementation of innovative solutions, are playing an active role in shaping the proposed topics for this year's Symposium program. **Details of the call for papers will be announced in the near future.**

Note to Editors

For further information, please contact:

AIPH-International Association of Horticultural Producers

AIPH-Association Internationale des Producteurs de l'Horticulture is the global approving body that grants individual Expo Organisers worldwide the right to stage International Horticultural Expos. AIPH's mission is to reignite and uphold an appreciation of plants that we believe are a basic human instinct. Established in 1948, AIPH continues to unite horticultural producers in an international community. We support the work of grower associations globally. Together, we champion a prosperous industry, growing plants that enhance lives, advance societies, and sustain our planet for this generation and the next.

www.aiph.org



Landscape Istanbul Fair 2023 will take place **13-15 November 2024** at the Istanbul Fair Centre.



If you need any images of LIF 2023, please click the link <http://www.peyzajistanbulfuari.com/en/lif-2023-photo-gallery/>



If you would like to use the videos from LIF 2023 or exhibitors interviews, please visit the youtube channel <https://www.youtube.com/channel/UC827v-SdDht4ZrDEfM9SbUg>

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