

PRESS RELEASE

6 April 2026

Representatives from the global horticultural industry to gather in Istanbul in 2026!

Taking place from 7-10 October 2026, Landscape Istanbul Fair (LIF) will again play host to an international gathering of horticultural and landscaping industry professionals, both suppliers and end users. With its focus on the emerging markets of Türkiye, Eastern and Central Europe, Central Asia and the MENA Region, LIF2026 looks to provide a dedicated platform for producers, importers, exporters, landscape architects and contractors, city planning departments and property developers to name just a few, to seek out new commercial opportunities.

Increased Demand For Exhibition Space!



Mustafa Gültekin GÖKGÜL, CEO of Athena Trade Fairs Inc., the organiser of LIF2026, has confirmed that the team are seeing an increase in demand for exhibitor stands for this year's show. GÖKGÜL attributes this trend to a number of factors including suppliers looking to access the region's emerging markets, the growing reputation of the Fair and its strategic location.

An increased number of exhibitors will ensure there is a greater diversity of products and services for buyers to view and compare and GÖKGÜL is confident this will in turn attract a record number of international buyers. The 2025 edition hosted nearly 4,500 professional visitors coming from 54 countries.

Products designed to improve sustainability, innovative design and provide green infrastructure solutions, will once again be centre stage on the exhibition floor. From indoor and outdoor ornamental plants and trees to playgrounds, irrigation systems to hard landscaping applications, a wide range of products and services will be presented to the professional visitors.

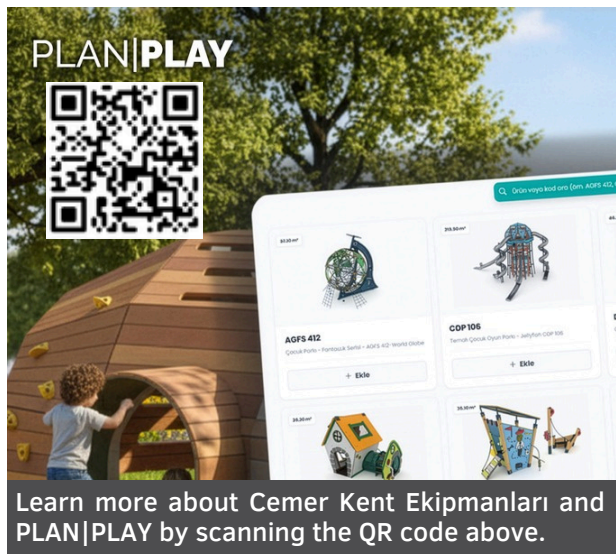
First Time Exhibitors Include Leading Turkish Companies

Notable new exhibitors will join those market leaders who have been present at LIF for a number of years, many since the first edition in 2022. One such company taking part for the first time is Cemer Urban Equipment which applies over 32 years of engineering experience to designing urban playground solutions.

The company puts sustainability and environmental responsibility at the center of their production activities and demonstrate their products environmental impact through measurable and transparent verified CO2e calculations. Cemer Playground Equipment, which offers a variety of products, ranging from playgrounds and urban equipment to floor applications and innovative AI-based solutions, brings together their sustainability vision with technology and innovation, operating the only AI Supported Rendering Laboratory in Türkiye through their PLAN | PLAY Rendering Program. Thanks to this program and the use of advanced AI technology, it is able to use verified data to complete the design processes minutes rather than the weeks it would normally take. At LIF 2026, Cemer will

set out to deliver a new definition of design with speed, aesthetics and technology.

Another significant player participating for the first time is Turkish plant producer Elika Botanik which will showcase their product portfolio including a wide variety of wide leafed, coniferous species. Founded in Arifiye district of Sakarya in 2013, the company has extensive production capacity for outdoor ornamental plants. With its 60,000 sqm of potted plants showroom and 800,000 sqm of production area, it is one of the most important suppliers operating in this region.



Deciduous trees along with potted plants cultivated using modern automated irrigation systems fed on imported peat and fertilizer. Elika Botanik, which cultivates many vaccinated and non-vaccinated plant varieties, exports 70% of their products to mainly European markets. Elika Botanik supplies plants for several prestigious landscaping projects in Türkiye.



CLICK FOR PRODUCT CATALOGUES





From left to right - Tim Briercliffe (AIPH), Mustafa Gültekin Gökçül (LIF2026), Andrew Furness (LIF2026), Treve Evans (AIPH)



Mustafa Gültekin GÖKGÜL (LIF2026) and Ahmet DÜNDAR (SÜSBİR), an official collaboration protocol was signed between two organizations.

LIF 2026 Attracts International and Local Industry Support

Landscape Istanbul Fair enjoys the support of many important horticultural and landscaping organizations such as World Urban Parks, AIPH, and the PMO, who will again be providing guidance on the most up to date topics and trends to be addressed by a line up of expert speakers during the 4th World Urban Parks Symposium.

This 5th Edition of Landscape Istanbul Fair will take place from 7-10 October 2026 at Istanbul Fair Centre, Istanbul, Türkiye.

Note to editors;

Please feel free to contact in order to get more information:



Landscape Istanbul Fair 2026, is organized on the dates between **7-10 October 2026** at Istanbul Fair Centre (IFM)



Click the link below for the photos and images from LIF 2025, www.peyzajistanbulfuari.com/en/lif-2025-photo-gallery/



Visit our Youtube channel to watch exhibitor interviews and related videos of LIF 2025, <https://www.youtube.com/channel/UC827v-SdDht4ZrDEfM9SbUg>

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